Eat Clean Protein



Athlon Nutrition 1117 E. Plaza Drive, Suite B Eagle, ID 83616 208-576-2428



Clinical Applications

- Supports Protein Metabolism and Healthy Body Composition*
- Supports Cardiovascular Health*
- Supports Gastrointestinal Health*
- Supports Antioxidant Systems*
- Provides Essential Micronutrients*

Eat Clean Protein is a nutrient-rich shake mix ideal for vegans, individuals sensitive or allergic to soy and/or dairy, or those seeking an alternative source of quality protein. Eat Clean Protein features Vegan Protein Blend, an all-natural pea and rice protein blend; Aminogen[®], a plant enzyme that enhances protein digestibility and absorption; and Artinia[®] chitin-glucan, a novel fiber that supports antioxidant systems in the body. This fructose-free formula provides an array of micronutrients as well, including high-potency vitamins C and B12, activated B vitamins, and Albion[®] TRAACS[®] chelated minerals (the real amino acid chelate system).*

All Athlon Nutrition Formulas Meet or Exceed cGMP Quality Standards

Discussion

Vegan Protein Blend, Athlon Nutrition's proprietary blend of highly digestible pea protein concentrate, pea protein isolate, glycine, taurine, rice protein concentrate, and L-glutamine, is the cornerstone of Eat Clean Protein. Aminogen is added to enhance protein digestion and absorption.^[1] The combination of pea protein and rice protein achieves an amino acid score of 100% and supports protein metabolism and healthy body composition.^{*[2]}

Protein is required for cell and tissue repair, hormone and enzyme synthesis, and a variety of metabolic functions. It is especially important for maintaining lean body mass during increased physical activity. Protein supplementation has been found to be a determining factor in increasing fat-free mass and exercise-stimulated fat oxidation. Subjects who consumed a significantly higher protein intake (~80 g/d versus ~59 g/d) experienced a significant increase in fat oxidation and fat-free mass with a significant decrease in fat mass and body fat percentage.^[3] Studies have indicated that increased protein intake enhances satiety^[2,4-6] and supports diminished food intake during subsequent meals.^[7] One randomized crossover study suggested that pea protein was superior to milk protein with respect to satiety and intermeal interval.^[8] Research has also demonstrated that pea protein stimulates release of cholecystokinin and glucagon-like peptide 1, gastrointestinal hormones that modulate appetite sensations.*^[9]

While pea-based protein provides a satisfying and versatile source of protein, it also supports cardiovascular health. Animal studies have suggested that it positively affects lipid homeostasis by modulating gene expression; that is, upregulating genes that affect hepatic cholesterol uptake and downregulating genes that affect fatty acid synthesis.*^[10,11]

Artinia[®] Chitin-Glucan is incorporated into Eat Clean Protein to support antioxidant activity and cardiovascular health. Artinia is a purified, insoluble, gluten-free fiber ingredient composed of chitin (N-acetyl-D-glucosamine) and beta(1,3)-glucan chains.^[12] Artinia has been researched for its effects on maintaining oxidative balance and artery health, key components of cardiovascular health. A 12-week animal study indicated that chitin-glucan supports cardiovascular health by maintaining healthy arteries, reducing cardiac superoxide anion and liver malondialdehyde (markers of oxidation), and enhancing superoxide dismutase and glutathione peroxidase activity.^{*[13]}

Human trials have revealed significantly positive results as well. A six-week, multicenter, randomized, double-blind, placebo-controlled study (n = 130) of Artinia revealed that 1.5 g/d significantly supported subjects' LDL cholesterol at levels already within normal range, and 4.5 g/d significantly supported subjects' natural antioxidant systems and oxidative balance of LDL cholesterol.^[14,15] A 28-day pilot study found Artinia to be safe and well-tolerated at a dose of 4.5 g/d.^[16] Eat Clean Protein provides 2.25 g of Artinia per serving. Artinia is a healthy alternative to phytosterol supplementation and has not been observed to interfere with absorption of fat-soluble vitamins or antioxidants.*

Micronutrient Support Eat Clean Protein delivers a balanced profile of vitamins, minerals, and antioxidants, nutrients vital to supporting the vast array of metabolic processes in the body.^[17] B vitamins are present in their bioactive forms, including riboflavin 5'-phosphate, pyridoxal 5'-phosphate, methylcobalamin, and 5-methyltetrahydrofolate as Quatrefolic[®].^{*[18]}

Fructose-Free Eat Clean Protein contains dried cane syrup and stevia in place of fructose. Animal and human research suggests that superfluous consumption of fructose increases visceral adiposity, disrupts lipid regulation, and elevates cardiometabolic risk.*^[19-23]

Glutamine The conditionally essential amino acid glutamine is important for replenishing amino acid stores, especially after exercise or stress.^[24] Glutamine also supports intestinal cell proliferation and thereby preserves gut barrier function and intestinal health.^{*[25-27]}

Inulin This soluble fiber is fermented by colonic bacteria into short-chain fatty acids that exert a positive effect on lipid metabolism and support healthy colon transit time.*^[28,29]

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



French Vanilla

Supplement Facts Serving Size: 2 Scoops (about 40 g)

Servings Per Container: About 14

| Amount F | Per Serving | %DV‡ |
|------------------------------------------------------------------------------------------|-------------|-------|
| Calories | 150 | |
| Calories from Fat | 40 | |
| Total Fat | 5 g | 8% |
| Saturated Fat | 2 g | 10% |
| Total Carbohydrate | 14 g | 5% |
| Dietary Fiber | 7 g | 28% |
| Sugars | 5 g | ** |
| Protein | 15 g | 30% |
| Vitamin A (75% as natural beta-carotene and 25% as retinyl palmitate) | 1875 U | 38% |
| Vitamin C (as sodium ascorbate, potassium ascorbate, | 125 mg | 208% |
| zinc ascorbate, and calcium ascorbate) | | |
| Vitamin E (as d-alpha tocopheryl succinate and mixed tocopherols) | 50 U | 167% |
| Thiamin (as thiamine mononitrate) | 5 mg | 333% |
| Riboflavin (as riboflavin 5'-phosphate sodium) | 5 mg | 294% |
| Niacin (as niacinamide and niacin) | 16 mg | 80% |
| Vitamin B6 (as pyridoxal 5'-phosphate) | 5 mg | 250% |
| Folate (as Quatrefolic [®] (6S)-5-methyltetrahydrofolic acid, glucosamine salt) | 100 mcg | 25% |
| Vitamin B12 (as methylcobalamin) | 125 mcg | 2083% |
| Biotin | 250 mcg | 83% |
| Pantothenic Acid (as d-calcium pantothenate) | 50 mg | 500% |
| Calcium (as DimaCal® di-calcium malate, d-calcium pantothenate, | 30 mg | 3% |
| and calcium ascorbate) | | |
| Iron (naturally occurring) | 3.6 mg | 20% |
| lodine (as potassium iodide) | 25 mcg | 17% |
| Magnesium (as Albion® di-magnesium malate) | 25 mg | 6% |
| Zinc (as TRAACS [®] zinc bisglycinate chelate) | 3.25 mg | 22% |
| Selenium (as Albion® selenium glycinate complex) | 25 mcg | 36% |
| Manganese (as TRAACS® manganese bisglycinate chelate) | 0.125 mg | 6% |
| Chromium (as TRAACS® chromium nicotinate glycinate chelate) | 125 mcg | 104% |
| Molybdenum (as TRAACS [®] molybdenum glycinate chelate) | 12.5 mcg | 17% |
| Sodium (naturally occurring) | 280 mg | 12% |
| Potassium (from ingredients with naturally occurring potassium and Albion® | 500 mg | 14% |
| potassium glycinate complex) | | |
| Antinia® (akikin alwaan frans Annaraillus nigar) | 2.25 g | ** |
| Artinia® (chitin-glucan from Aspergillus niger) | | ** |
| Aminogen® (proprietary enzyme blend from Aspergillus niger and Aspergillus | ann nið | ** |
| <i>oryzae</i>) Choline (as choline dihydrogen citrate) | 9 mg | ** |
| Inositol | 9 mg | ** |
| PABA (<i>para</i> -aminobenzoic acid) | 3.25 mg | ** |
| | 3.25 mg | ** |
| | | |

** Daily Value (DV) not established.

Other Ingredients: Vegan Protein Blend (Athlon Nutrition's proprietary blend of pea protein concentrate, pea protein isolate, glycine, taurine, rice protein concentrate, and L-glutamine), dried cane syrup, inulin (from chicory), sunflower oil, natural flavors (no MSG), medium-chain triglyceride oil, tripotassium citrate, cellulose gum, xanthan gum, guar gum, silica, and stevia leaf extract.

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DRS-285 REV. 01/07/15

Directions

Mix two scoops (40 g) in 6-8 oz cold water and consume. Adjust amount of water according to thickness desired. May be used as a snack or meal supplement, or taken as directed by your healthcare practitioner.*

Consult your healthcare practitioner prior to use. Individuals taking medication should discuss potential interactions with their healthcare practitioner. Do not use if tamper seal is damaged. The labeling on this product does not comply with California's Proposition 65. Therefore, this product may not be sold in California.

Does Not Contain

Wheat, gluten, yeast, soy protein, animal or dairy products, fish, shellfish, peanuts, tree nuts, egg, artificial colors, artificial sweeteners, or artificial preservatives.

Quatrefolic[.]

Quatrefolic[®] is a registered trademark of Gnosis S.p.A. Produced under US patent 7,947,662.



ARTINIA® is a registered trademark of

Novus Nutrition Brands, LLC. Protected by US patent 7,556,946.

AMINOGEN[®] Triarco Industries. AMINOGEN[®] is protected under US patent 5.387.422.

AMINOGEN® is a registered trademark of

Typical Amino Acid Profile Per Serving:

| Alanine | 675 mg | Methionine | 166 mg |
|---------------|----------|---------------|--------|
| Arginine | 1,352 mg | Phenylalanine | 856 mg |
| Aspartic Acid | 1,824 mg | Proline | 682 mg |
| Cysteine | 148 mg | Serine | 840 mg |
| Glutamic Acid | 2,661 mg | Taurine | 500 mg |
| Glycine | 644 mg | Threonine | 586 mg |
| Histidine | 390 mg | Tryptophan | 154 mg |
| Isoleucine | 726 mg | Tyrosine | 601 mg |
| Leucine | 1,312 mg | Valine | 787 mg |
| Lysine | 1,143 mg | | |